

A stethoscope and a reflex hammer are shown resting on a blue fabric surface. The stethoscope has a silver chest piece and black tubing. The reflex hammer has a gold-colored handle and a black head. The background is a solid blue color with a subtle texture.

ONE NATION HEALTH

For You, For ALL

Health reform that will unify America and provide care for you, and all.

Introduction: Welcome & New Attendees

The One Nation Health “Narrative”

1. Health care that empowers and expands individual **Access, Benefits, Choices, Health Savings, Responsibility and Rewards For ALL** (the ABC’s of Success)
2. Health care that respects the dignity and freedom of every person
3. Health care centered in the individual, that respects the doctor-patient relationship
4. Health care that empowers the marketplace and states to create innovative patient-centered solutions

Dave Hoppe



John David "Dave" Hoppe is Senior Advisor to One Nation Health and was most recently Chief of Staff for U.S. Speaker of the House Paul Ryan.

- He has directed Whip offices in both the House and Senate, and led the Senate Majority Leader's office during the Clinton and Bush 43 administrations.
- Hoppe was Chief of Staff to Rep. Jack Kemp during his presidential bid, and Chief of Staff to Sen. Dan Coats who was appointed to replace former Senator Dan Quayle. Early in his Hill career, Hoppe served as energy and environmental policy analyst for the Republican Study Committee.
- Among the highlights of Hoppe's years on House leadership staff were the passage of the Economic Recovery Tax Act of 1981 and the Omnibus Budget Reconciliation Act of 1981, both key elements of the first Reagan administration. During his tenure with Rep. Jack Kemp, the Tax Reform Act of 1986 was passed and signed into law. He was also involved with the Balanced Budget Act of 1997, the Economic Growth and Tax Relief Reconciliation Act of 2001, the Individuals with Disabilities Education Act of 1997, and numerous other issues including welfare reform, tax policies and education reform.
- *Dave holds a B.A. in Government from the University of Notre Dame, and an M.A. in International Relations from Johns Hopkins School of Advanced International Studies. He is married and has three children.*

Committee Presentations

Leadership, Budget, Finance, HELP

“Universal” vs. “Government-run” Health Care

“Universal” vs. “Government-run”

Conclusion: *Americans like the concept of universality (i.e. everyone getting great care) but they are leery of “government-run” health care.*

Evidence: In 1994, Gallup showed 69 percent support for universal health insurance. But they also found that a majority of Americans were more concerned about government involvement than about not obtaining universal coverage.

| Public More Concerned About: | | | |
|------------------------------|--------------------|------------------------------------|------------|
| | Government control | No guarantee of universal coverage | No opinion |
| 1994 Aug. 8-9 | 53% | 40 | 7 |

“Universal” vs. “Government-run”

In 2003, Gallup conducted the same poll. Their conclusion:

When reminded that the current system leaves some people with no insurance – and when also told that a new government-run health insurance system would cover everyone and be like the Medicare system – Americans said they preferred the government system, by a 62 percent to 32 percent margin.

But when offered a simple choice between the current system, based mostly on private health insurance, or a government-run system, ***Americans rejected the government system by a margin of 57 percent to 38 percent.*** These figures represent a 49-point swing in opinion – from a 30-point margin in favor, to a 19-point margin opposed.

“Universal” vs. “Government-run”

Why such a massive swing?

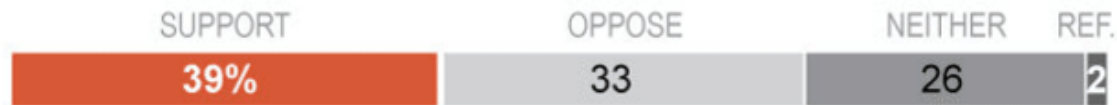
The key appears to be conflicting feelings Americans have about a new universal health insurance system run by the government. They strongly favor the universal part, but balk at government participation.

In 2016, Gallup asked the questions again. Their conclusions: “A slim plurality of 39 percent supports replacing the private health insurance system with a single government-run, taxpayer-funded plan that would cover medical, dental, vision and long-term care, with 33 percent opposed.”

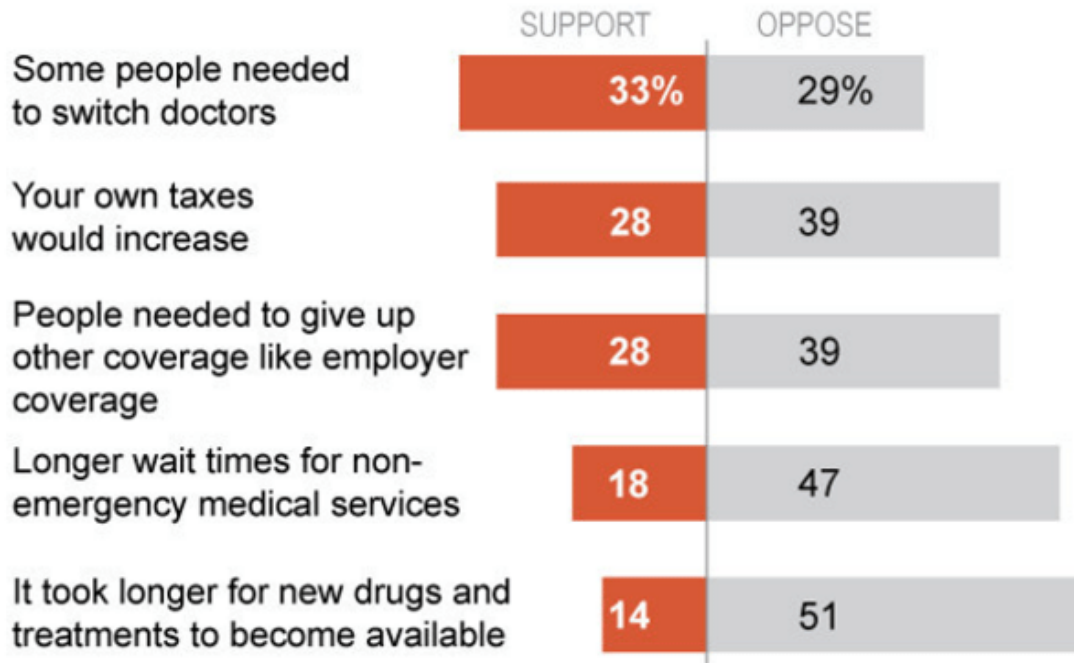
But when confronted with the policy details support melted...

“Universal” vs. “Government-run”

39 percent said they would support replacing the current private health insurance system with a single-payer, Medicare-like plan.



But among supporters, fewer were inclined to support a plan if it meant:



“Universal” vs. “Government-run”

In **2016**, a Kaiser Family Foundation Poll came to a similar conclusion:

36 percent felt “very positively” about “Medicare for All” but only 15 percent felt that way about “single payer.”

Applications:

- ❖ Our policy and messaging should emphasize universality. We want everyone to have great care just as we want everyone to have a great job – without putting the government in charge.
- ❖ The policy details work in our favor more than defenders of the status quo but our details will resonate more effectively within a “universality” narrative.
- ❖ Reformers believe policies that empower individuals and families will provide better care to more people than policies that empower the government (aside: the goal is care not mere insurance).

The One Nation Health “Narrative”

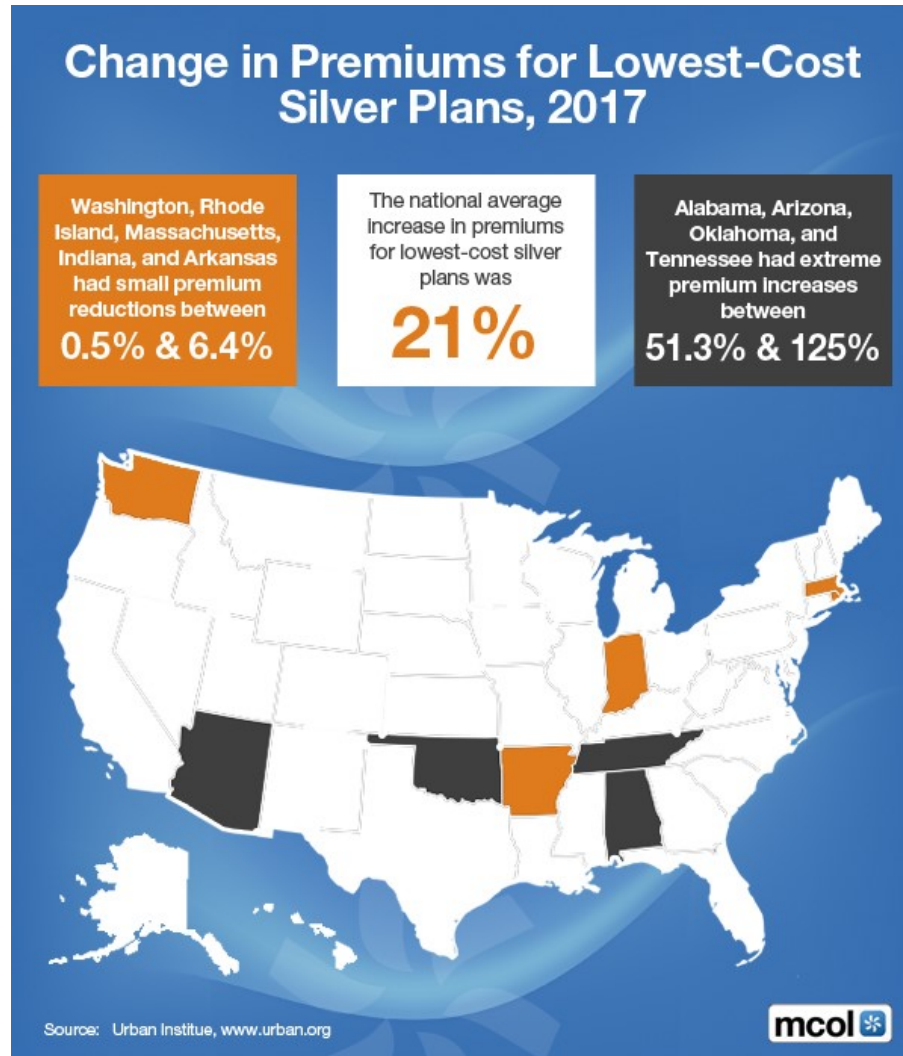
- ❖ Health care that empowers and expands individual **Access, Benefits, Choices, Health Savings, Responsibility and Rewards For ALL** (the ABC’s of Success)
- ❖ **For You and For ALL**

A Valuable Message For The Senate

- ❖ 8% say Senate should adapt the American Health Care Act as passed by the House
- ❖ 50% want the Senate to make changes
- ❖ 29% do not want it passed (ACA – unsustainable)

According to the latest Kaiser Health Tracking Poll, published May 31, 2017

Premiums Continue to Increase Under ACA



A Vision Of Health and Health Caring

Providing: Access, Benefits, Choices, Health Savings, Responsibility and Rewards



MEDICAID



INDIVIDUAL



EMPLOYER



MEDICARE

For You, For ALL

Principles

- 1) All eligible participants in Medicaid, Individual, Employer or Medicare based coverage are provided Access, Benefits, Choices, Health Savings, Responsibility and Rewards, providing a system of continuous coverage.
- 2) You choose your plan. You choose your doctor. You choose your coverage.
- 3) States and their governors must be empowered as the engines of health care reform management.

A Message For Reform

Access, Benefits, Choices, Savings, Responsibility and Rewards For You and For ALL

A Once-in-a-Generation Opportunity to Get It Right

- ❖ Health care is the consuming domestic issue of our time.
- ❖ The ACA is collapsing.
- ❖ Unlike the ACA, the solution must unify, not divide, Americans.
- ❖ The party with control of the White House and majorities in Congress has a unique burden to act and lead.
- ❖ The underlying principles of successful health care reform are the ABCs of success: expanded **Access, Benefits, Choices and health savings, responsibility and rewards For ALL.**
- ❖ The simple message is: For You, For ALL.
- ❖ Most of all, this message is about you and the dignity of every person. Health care isn't about insurance. It's about a relationship.
- ❖ By putting people, not politics, at the center, we'll get reform right.

Discussion

ONE NATION HEALTH

For You, For ALL